

## **North Essex Meeting Minutes – 24.11.16**

1. Children introduced themselves and their school.
- 2. Ideas for developing the MSC App included the following:**
  - Each school to have personalised app features.
  - Social networking capabilities for chn and adults (members only).
  - Picture posting facility (like Dojo).
  - Change the design to make more colourful and appealing to children.
- 3. Ideas for MSC CD front cover design:**
  - Image border includes all member school logos.
  - Use 'We are better together...' slogan.
  - Use bubble letters font.
  - Mosaic art using Council Member's faces to make the letters MSC.

Designs are to be submitted, either by email or post, by 1<sup>st</sup> December. A prize will be gifted to those whose ideas contribute towards the winning design.

4. Olivia said a few words concerning her role as Head Girl of the MSC. Children invited to prepare a speech should they wish to put forward their candidacy for Head Boy/Girl at the next meeting - description of the role was provided to all schools present.

MSC membership badges were handed out with their purpose and importance discussed (e.g. a symbol of our commitment to the MSC/one another). It was highlighted that each member's opinion is valued.

Reminders were given re the MSC Talent Show – entrants decided by 3<sup>rd</sup> March 2017 with event to be held on 16<sup>th</sup> June 2017. Each School can submit up to 2 acts.

- 5. Ideas on attracting new Council members:**
  - Head boy/girl visit non-member schools to educate/promote the MSC.
  - Advertise the MSC in teacher (Education Sector) magazines.
  - Open day for non-member schools that models and sells the MSC.
  - Create a website to accompany the app.
  - Use Dojo/Facebook to advertise the MSC.
  - Be represented at Heads meet/conference.

- MSC/Event posters.

**6. Ideas on how to best spend MSC funds:**

- Sensory/therapy packs for member mainstream schools.
- Fete, Tea Party and/or Concert to raise awareness.
- Celebrity appearances/endorsements (e.g. Little Mix).
- Banner or plaques for display in/outside member schools.
- Joint school trips or activities.
- Setup a charity that facilitates the sharing of toys between schools.

Next meeting is on 28<sup>th</sup> February 2017 at Market Field School.